



Warm Greetings, BSI Members!

## The 2018 World Bromeliad Conference registration fee has been reduced to \$290!

BSI has negotiated with our venue for lower prices, and we are passing those savings on to you. The Board of BSI is pleased to make it possible for more BSI folks to attend the 2018 conference that is being hosted by its affiliate, the San Diego Bromeliad Society. We invite you to come visit us in San Diego, California! The conference will be on Mission Bay, close to San Diego restaurants, parks, attractions and the airport. Please visit the Conference Corner tabs on the BSI website, [www.bsi.org](http://www.bsi.org) to learn more about the speaker line-up, the pre-tour to Mexico and to register.



More news: We have an exciting **Optional Bus Excursion** up to see two fantastic member gardens, followed by a visit to the San Diego Botanic Gardens where we'll have a Mexican dinner together. We will see two fantastic North-County gardens with incredible bromeliad collections. The price for this optional excursion is only \$60.00, including transportation on a luxury tour bus.

*Already registered?* Great... BSI is offering registrants who have paid at the \$350 rate and at the \$390 rate a refund for the difference between the amount paid and the new registration fee of \$290. See below for your options on how we'll take care of you.

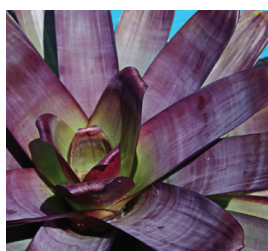
Simply indicate your preference by checking the appropriate box below on this flyer and mail it to Annette Dominguez, BSI Membership Secretary, 8117 Shenandoah Drive, Austin, TX 78753-5734. For questions, call Annette at 512-619-2750.

I paid a registration fee of \$350:

- ☐ Please send me a check for \$60, or . . .
- ☐ Please apply my \$60 and put me on the list for the Optional Bus Excursion.

I paid a registration fee of \$390:

- ☐ Please send me a check for \$100, or . . .
- ☐ Please apply \$60 of my refund to the Optional Bus Tour and send me a check for the remaining \$40, or . . .
- ☐ Please apply my refund to \$60 bus tour ticket and apply the \$40 remainder as tax deductible donation to BSI.



### Join us on the Optional Bus Excursion & Dinner - May 31st!

If you signed up during early-bird period while at the 2016 conference, the registration rate change will not effect you. However, please consider reserving your spot on the Optional Bus Excursion early. You can reserve your spot by sending your check for \$60 per ticket to the BSI Membership Secretary at the address above or by registering at Conference Corner on the BSI web page. The capacity for the excursion is limited.

## Whats' Planned for the 2018 Conference

Paradise Point Resort, the conference venue, is set on 44 lushly landscape acres. We'll have our own beach and views of the harbour, the bay, and the Pacific Ocean; all rooms are on ground level. Our reserved rate is \$184 + taxes/fees for double occupancy. Go to the special BSI portal to Paradise Point at the Conference Corner tab at BSI.org.

Come join us in 2018, not only for the conference with its show, sale, speakers, tours, dinner and rare plant auction, but also the San Diego experience. We have a fun itinerary!



### Conference Schedule Summary (subject to change; Conference Program supersedes)

Date/time	Events
Tuesday May 29th	8:00 a.m. BSI board meeting & judging school; show/displays set up- 12:00–2:00 Conference Registration
Wednesday May 30th	9:00–3:00 Conference registration 9:00–5:00 – Intake for show plants & judging 11:30 a.m. – Opening Session, then Plant Sale opens to registrants only. Plant Sale will be open every day thereafter 9:00–5:00, except Sunday
Thursday May 31st	Plant Show morning & Optional Bus Excursion afternoon, ending at San Diego Botanic Garden (Optional Bus Excursion is \$60.)
Friday June 1st	Seminars/speakers No-host bar reception and Rare Plant Auction in the evening
Saturday June 2nd	Show and Sales open to public; Morning seminars/speakers Afternoon tour: member homes & Botanical Building in Balboa Park. Evening Banquet & keynote speech
Sunday June 3rd	Show and Sales open to public on the last day 9:00 – 3:00.

## Conference Program Advertising Spots Now Available!

I hope that many of you will show your generosity and support by placing an ad in the program booklet. Each and every attendee will use their program booklet throughout the conference. To reserve your ad space, please fill-out and email this form and send your artwork and check per the instructions below.

### WBC Program Booklet Advertising Sizes & Prices:

Full page: 4.5" w x 7.5" ht. portrait:	\$160.00
1/2: 4.5" w x 3.5" ht. landscape:	\$90.00
1/4: 2.0" w x 3.5" ht. portrait:	\$60.00

Premium spots: [On a first-come, first-taken basis]

(1) Inside Front Cover, full page:	\$250.00
(1) Back Cover, full page:	\$275.00

Write your contact name/organization & phone # here.

NOTE: Your camera-ready artwork shall be in either .jpg or .pdf formats, sized to your ad (see above dimensions). Print-quality artwork file should be at 300 dpi.  
>>> Email artwork to Scott at sandel-marich@cox.net.

*Please circle one and provide your name/organization name in the space provided. Then mail this and your payment check in USD to Kerry Nelson, San Diego Bromeliad Society, PO Box 83996, San Diego, CA 92138-3996.*

