

Bromeliad Exhibit

San Diego Botanic Garden

Proposed dates: Aug 14-Sept 26, VIP opening Aug 13

Location: San Diego Botanic Garden's Dickinson Family Education Conservatory

- Load in of hard goods/exhibit props, Monday and Tuesday August 9-10
- **Plant drop off Wednesday and Thursday August 11-12**
- VIP opening reception Friday August 13
- Bromeliad Exhibit August 14-September 26 (7 weekends)
- **Plant pickup September 27-28**

Commercial growers and collectors' plants will be showcased in the Dickinson Family Education Conservatory (DFEC) for 6 weeks, 7 weekends. The space features 3 moveable plant chandeliers and stationary plant baskets hanging 15' above the ground, providing a beautiful backdrop and immersive experience to guests. Numerous bromeliads are currently featured throughout the space and are thriving. The DFEC is climate controlled, with heat throughout the concrete floor, sensors throughout the building, misters to water the overhead chandeliers and baskets, and foggers to maintain adequate humidity. Our horticulturists care for the plants daily, and water the overhead baskets and in-ground plants several times per week in the summer months, depending on weather conditions.

Entrance to SDBG is by online reservation, admission price includes access to the exhibit and to the vendor marketplace. *Adults \$18, Youth \$10, Senior, Military, Students \$12. Family membership \$85, Individual membership \$55*

The Garden provides interpretation throughout the exhibit, provides labels to identify plants, and cares for the plants. We cover plant pots with bark and natural materials to disguise plastic pots and give a cohesive look to the exhibit.

Rene van Rems, AIFD, SDBG's highly awarded Artist-in-Residence, will be the Creative Director for the exhibit. His artistic vision highlights plants in unique and inspiring ways.

A vendor marketplace of 6 tents will be outside the Conservatory, providing a place for sales to Garden visitors. The marketplace is within the Garden, and admission includes access to the exhibit and the marketplace. 10'x10' tents are provided, along with 8' plastic tables, wifi and electricity. SDBG will send a form to those interested in vending.

SDBS would be responsible for tracking/labeling plants loaned by members. (*We can discuss how this was handled by the orchid societies for the World of Orchids exhibit.*)

- Timeline to discuss with members to gauge interest in participation and number/size of plants
- Next steps
 - Set a meeting with interested participants to come on-site, socially distanced, to view the Conservatory
 - Set a meeting with select members to plan details

San Diego Botanic Garden

Established in 1970, San Diego Botanic Garden (SDBG), is a 37-acre garden that inspires people of all ages to connect with plants and nature. The Garden's four miles of trails showcase 5,000 plant species and varieties, including 300 plants for which SDBG is the only garden maintaining a population. SDBG has 15 gardens representing different regions of the world, 12 demonstration gardens and the largest public bamboo collection in North America. SDBG has three children's gardens, including its flagship, one-acre Hamilton Children's Garden, the largest kids' garden on the west coast.